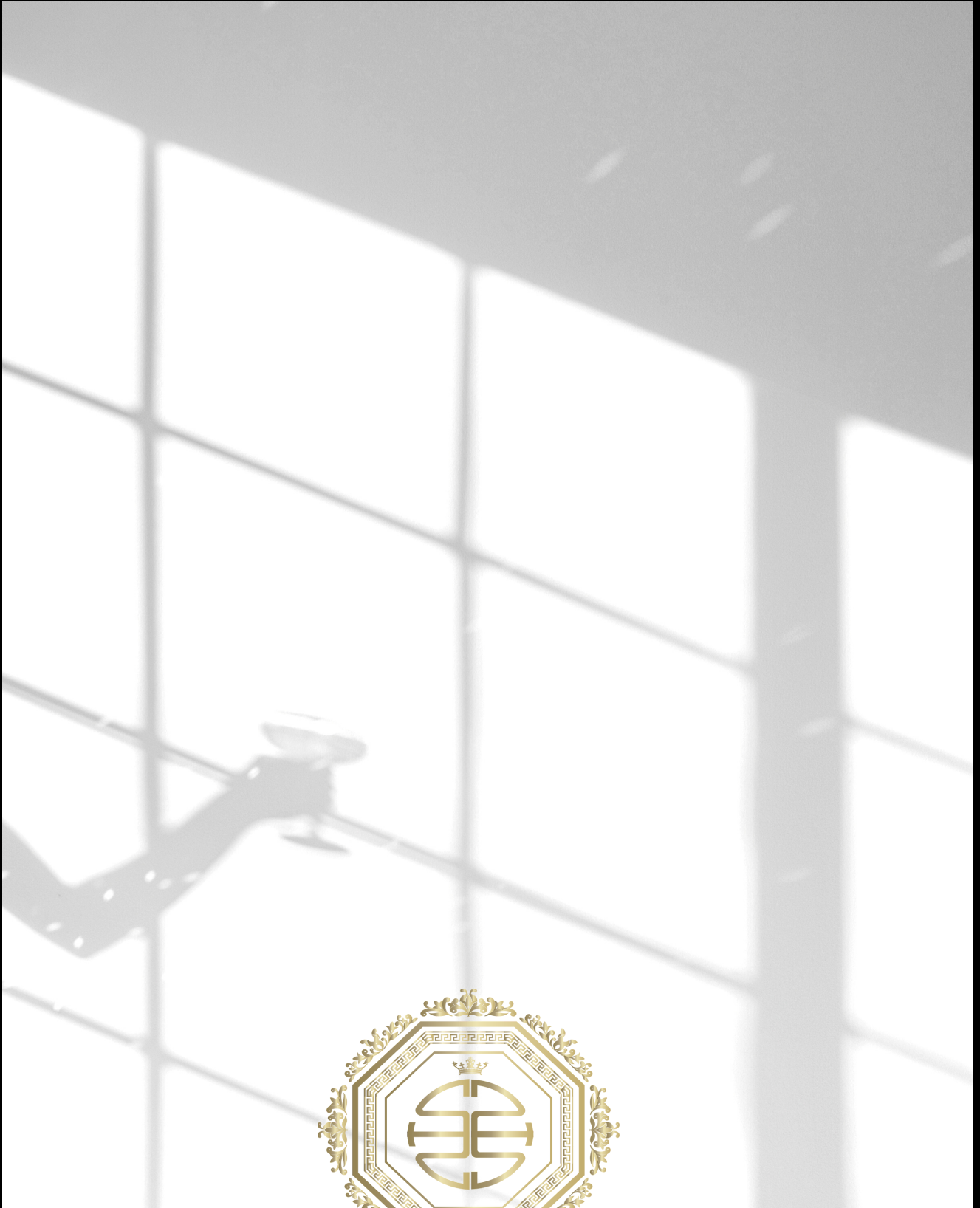
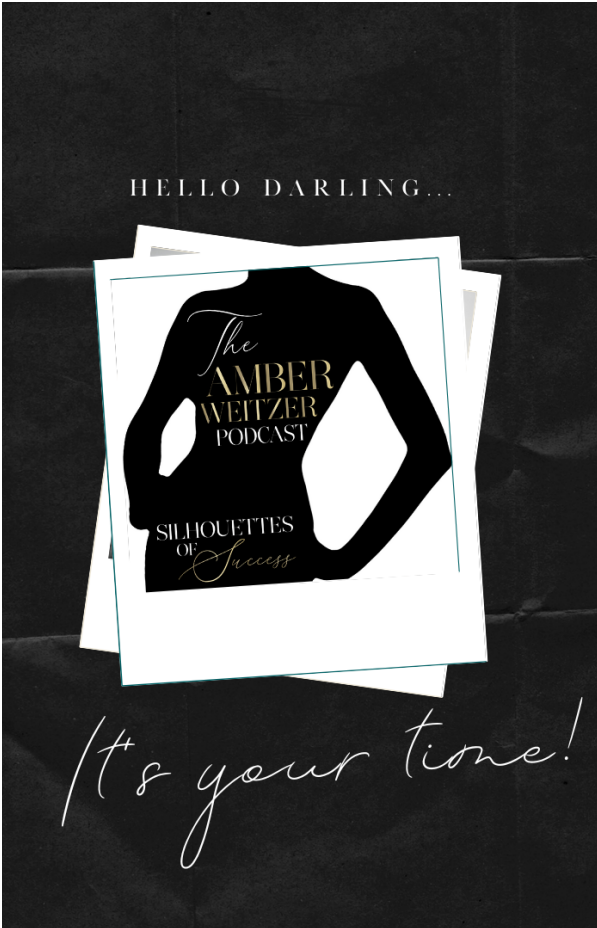


silhouettes
OF SUCCESS
EST. 2022



SHOWCASE | COLLABORATE | UPLIFT



ELEVATE | EMPOWER | ENLIGHTEN



FOR MORE INFORMATION, LET'S CONNECT:
HELLO@SILHOUETTESOFSUCCESS.COM
817-233-7239

ABOUT

The Amber Weitzer Podcast, *Silhouettes of Success* is shining the spotlight on illustrious women bringing you uplifting, intentional inspiration by sharing their *Silhouettes of Success* to encourage, energize and empower one another by passing the light forward! Amber talks with women who have been there, done that through tenacity, grit and grace and...who may have walked down a similar path that you are on. You are never alone in your journey! This passionate mission initially self funded is blossoming, it's time to grow! As of 2022, celebrating successfully produced and published 100+ podcast episodes with our V.I.P. Featured Guests and Sorority Sessions to complement the episode-Wow! It's so much more than just a podcast! As women, we are vision and mission driven when we pursue our dreams and goals, so let's collaborate...then celebrate together! The talks are candid, real and multi-faceted so be ready to laugh, cry, take notes and pass it on! We will learn from each other with our successes and perhaps failures but ultimately thriving and shaping our very own *Silhouettes of Success*.

So, if you are looking for empowering real-life success stories, motivational ideas, encouraging advice then this is where you need to be listening to The Amber Weitzer Podcast, *Silhouettes of Success*!

MEET ^{the} AUDIENCE

The Amber Weitzer Podcast | *Silhouettes of Success* listener
She is...

- Female
- 21 years of age - 106 years of age (*My Grandmother!*)
- **The Rhinestone:** She is entering into the workforce or in a place of transition
- **The Diamond:** She is established but ambitiously has her eyes on bigger goals or dreams
- **The Pearl:** She has achieved, reached her desired pinnacle and ready to give back

She is...

- Looking for positivity with reality, sparks of inspiration, lessons of empowerment and best practices
- Able to envision goals and dreams yet seeks a little "permission for go for it" with powerful panache
- Encouraged that it's okay to fail...to fail forward to learn and then get back up and press on
- Desiring a sisterhood of support from other females that have been there, done it and succeeded for collaboration
- Taking notes! She craves the stories, values the connections with our strong, tenacious V.I.P. Featured Guests and the *Silhouettes of Success* Sorority community

MILESTONES

Listener Compliments:

HOLLY REED | SILHOUETTES OF SUCCESS V.I.P. FEATURED GUEST | EPISODE 72

I AM IN AWE!! You are an inspiration!!

"You can't be precious with your work.' Love it."

"WOW!!!! Just finished the Amber Weitzer podcast!"

DEEANN BLAIR | SILHOUETTES OF SUCCESS TRIBUTE | EPISODE 63

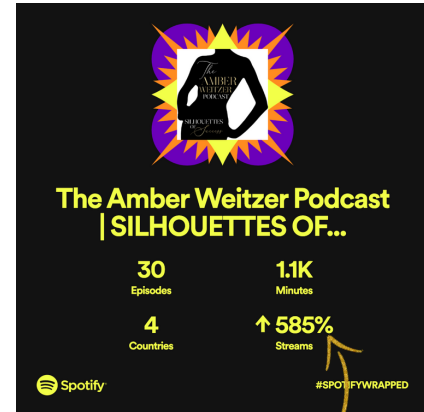
Thank you for sharing this story. I will likely spend the rest of the week weeping as I reflect on the eloquent and engaging way you shared this magnificent Journey. Oh, how deeann loved you!! It is not just your genius. It is your heart and soul.

When our daughter's husband passed last July from covid, leaving her a young widow trying to raise four children in their old home requiring far more maintenance than she could control, the daughters called me away from the theater for a family crisis meeting. "Dad?! You must help us. We have found the home we know Susan belongs in but we do not know any realtors to help. I immediately texted you at 10:00 pm and you responded within minutes. You not only helped her purchase the Home of their dreams, you returned to help her sell the original home.

When you talk about circles, please include yourself in the magic and blessings of the lives you have touched. The hearts you have healed. And the Theater you May Always call "home.". It has been my honor to come to know you and serve with you.

Thank you kindly.

-R. Blair



MOMENTEUM



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Let's work together...you are in good company:



So much more than a podcast



SILHOUETTES OF SUCCESS | SAMPLING

KAREN MILLS

Heart, soul and humor. Gifts of love from a true *All-Star*.



DON'T LET A PERCEIVED IDENTITY DEFINE YOUR FUTURE

REGGI STURNS

Be clear about who *you* are. Insights from a true *Visionary*.



FIND YOURSELF A LITTLE LOST. THINK LEGACY

MICHELLE EMMICK

She's *redefining* beauty. A *covergirl* of optimism, resolve & heart.



RELATIONSHIPS ARE THE FOUNDATION OF SUCCESS. JOY IS A WEAPON

JENNIFER SEY

Ascending to *new* heights. She's *narrating* her journey, her way. Truth.



THANKS, BUT NO THANKS. IT'S OK TO REJECT FEEDBACK THAT DOESN'T ALIGN.

LEAH KING

Her *brilliance* is timeless. She sustains many with her *loyal presence*.



TRUST YOUR GUT. HONOR WHAT YOU ARE FEELING.

@SILHOUETTESOFSUCCESS



North America



Downloads



Women



90% North America
10% Global

Stats from multiple sources



GOLDEN

It's an ideal fit to collaborate with *The Amber Weitzer Podcast, Silhouettes of Success* because we are...

- Connecting directly to the decision maker, statistics show, she has the purchase power
- Established and she seeks to do business with women she has heard from, feels a connection to, likes and trusts
- Curating a sorority style of sisterhood that she values in the our like-minded entrepreneurs and leaders
- Focused on intentionally inspiring, building up community, growing and showcasing success at every level.
- Advocates of a “shop local, support local” and/or women owned businesses yet with a sophistication global mindset



OPPORTUNITY

This invitation is to be one of *The Amber Weitzer Podcast, Silhouettes of Success* groundbreaking sponsor/advertisers!

Sponsor will receive:

- **Recorded Ad:** 1-30 second voiceover recorded audio ad.
 - *Sponsor to provide script to The Amber Weitzer Podcast, Silhouettes of Success for the voiceover recorded ad. Amber Weitzer to be voiceover talent or select talent at her discretion.*
 - *Ad placement varies; lead-in, mid-episode or wrap-up.*
- **Placement:** 1-Feature placement of brand logo with a hyperlink to the sponsor website or social media within the Show Notes Resource section for sponsored episode.
 - **Bonus:** *Podcast episodes are also published on Social media platforms Facebook, Instagram and LinkedIn.*
- **Silhouette Spotlight:** 1-Spotlight interview with designated female representative of Sponsor for every 4 episodes.
 - *The 30-minute call(s) to be booked, recorded and published within sponsorship term.*
 -

Sponsor of **8 or 12 Episodes** will also receive:

- **The Emporium:** 1-Brand logo with a hyperlink to sponsor website or social media in *The Emporium* on *SilhouettesofSuccess.com*

Flat Rate:

\$30.00 per episode (*minimum of 4*)

4 Episodes: \$120.00

8 Episodes: \$240.00

12 Episodes: \$350.00



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